

## 2011 Triple Crown Horse Feed Racing Highlights

### **Triple Crown Nutrition Helps Winning Race Horses Eat Up The Competition.**

With the year having raced by, we'd like to revisit some of horse racing's key moments. Triple Crown Nutrition started off 2011 with a big bang, courtesy of Big Drama, winner of last January's Mr. Prospector Stakes, held at Southern Florida's Gulfstream Racetrack & Park. Not only did Big Drama's blazing performance help him win, it also earned him 2011's highest "Beyer Speed Figure Ranking of 120." (The **Beyer Speed Figure** is a rating system designed in the early 1970s by Andrew Beyer, a renowned, horse racing columnist. The Daily Racing Form reports each race horse's Beyer Speed Figure to help race fans strategically evaluate past performance.)

Amazingly, the horse that earned the year's third highest Beyer Speed Figure was "Caleb's Posse," another Triple Crown Horse Feed success story who was just named Best Male Sprinter by Thoroughbred Times for the "BEST OF 2011 IN RACING." Not only did this Donnie Von Hemel colt out-run 2011's Preakness winner, Shackleford, to win the Breeders Cup Dirt Mile, he upset the champion, Uncle Mo, this summer, coming first in the money at the King's Bishop Stakes at Saratoga. These two performances, alone, have put Caleb's Posse on top of the voting poll for this year's highly prestigious, Eclipse Award for three year olds.

### **2011 Saw Countless Industry Leaders Fuel Their Barns With Triple Crown Racing Feeds.**

Triple Crown Nutrition has long been renowned as the highest quality supplier of [triple recleaned race horse oats](#), in the country. So, it might come as no surprise that both Hall of Fame and nationally acclaimed race trainers such as: Bill Mott, Shug McGaughey, Roger Attfield, Christophe Clement, John Henning and Kenny McPeck, feed Triple Crown Race Horse Oats to their horses.

The leading Thoroughbred owner, Midwest Thoroughbreds, feeds Triple Crown's Racing Formulas to all their horses; whether they're resting, training at their home facility or off campaigning on the road. Midwest Thoroughbreds earned more wins, (over 400) and bigger earnings, (over 6 Million Dollars) than any other Thoroughbred owner, during 2011. Triple Crown Horse Feed also counts one of horse racing's most successful race horse trainers, Jamie Ness, among its clients. Jamie is currently competing, neck and neck for the highest number of horse racing wins during 2011. Another big leaguer, David Jacobson, Belmont Park's Fall Meet leading trainer for 2011, powered his horses to victory with Triple Crown's Complete Racing Formula.

### **Triple Crown Nutrition Increases The Pace Of New Partnerships During 2011.**

Triple Crown was recently designated the exclusive horse feed provider for the Nelson Jones Training Center in Ocala FL, deemed by many to be "Florida's Premier Training Center." Not only does this extraordinary facility boast over 500 acres of conveniently located track, barns and training extras (such as on-site, equine swimming pools), but it's directly adjacent to the recently launched 150 acre breeding facility, Northwest Stud Farm, both owned by the Iadisernia family.

Triple Crown Nutrition also recently partnered up with the prestigious Payson Park Thoroughbred Training Center, owned by Mrs. Virginia Kraft Payson. This elite training center caters too many of the biggest names in the business, with only 10-15 racing barns allowed on site at any time. Triple Crown Horse Feeds are among the most popular now offered by the center, with Triple Crown Race Horse Oats being the sole oat product available.

Triple Crown Race Horse Feeds continues to see unparalleled growth by providing the best nutritional impact to the best Thoroughbred race horses and trainers in the country, bar none. As the only premier racing feed available coast to coast and at every major racetrack in between, it's now economically viable for top trainers to keep their horses on the best diet, regardless of where they campaign, train or refuel.