

Is Flax Better Than Rice Bran? Absolutely!

For many years, many horse owners have added rice bran to their horse's diets for added calories. The trend started in California and eventually extended to the East coast. Rice Bran should be processed to stabilize an enzyme present in the germ to keep the product from going rancid. Although the calcium and phosphorus ratio is reversed from what horses need, typically, not enough is fed to have a significant impact. However, many rice bran products on the market today have added calcium to balance the ratio.

Flax has also been used by many horse owners but usually in much smaller amounts and more for hair and hoof condition than weight gain. While the total fat content is higher in flax than rice bran, the cost has been prohibitive for the added fat value, and stability of the product has also been an issue. The advantage of flax is the benefits of higher levels of Omega 3 fatty acids and flax is much higher than rice bran. The ratios of Omega 6 to Omega 3 are 19:1 for Rice Bran and 0.3:1 for Flax. Recently, Triple Crown has introduced a new ground, golden flax product called Omega Max. Omega Max is mechanically processed in a proprietary manner that provides a 2 year shelf life. You do not have to spend time grinding down whole flax before each feeding. In addition, the retail price is very favorable considering a total higher fat level and the substantially higher Omega 3's. So now you have available a higher fat option, a much higher level of Omega 3 availability, product stability and at a price that is reasonable in comparison to rice bran.

For more information on Triple Crown Omega Max, [click here](#) or call us at 800-267-7198.

Some people prefer pellets and some prefer textured feeds. Many of the primary beet pulp based Triple Crown feeds, such as Senior, Complete and Growth, have always been in a textured form and customer comments over the years have requested a pelleted option to avoid the feed getting hard, dry, or to help reduce fly attraction. New Triple Crown TLC™ - Total Lifetime Care™ has been designed to answer those customer concerns. This one feed offers the nutrition necessary for horses of any age and can be used if a pelleted feed is preferred or for most any horse on the farm. Information on TLC can be found [here](#).

Now that it is getting warm again and blankets and winter coats are coming off, we always see older horses who lost body condition over the winter months. Especially this year when hay has been a challenge in many parts of the country. No senior feed in the country puts weight back on a horse as safely as Triple Crown Senior. The reason for this is Triple Crown Senior is high in fat at 10% fat, but it is also very low in starches and sugars at only 11.7%. Most importantly it is also high in fiber, it's largely a beet pulp based feed. Triple Crown Senior has been in the market for over 15 years and has never stopped growing in sales due to an increasing number of satisfied customers who have tried other Senior feeds and realize Triple Crown is the best feed for their horse(s). Compare the guarantees to what you feed [here](#).