

ROLEX VACATION GIVEAWAY

Contest Summary

Enter the **Triple Crown Nutrition, Inc., (“TCN”) “Rolex Vacation Giveaway”** (“Contest”) for a chance to win a trip for two to the Rolex Kentucky Three-Day Event in Lexington, KY, April 27-30, 2017. Simply fill out our entry form to enter. One winner will be selected on or before 3/31/17.

Purchase of Triple Crown® feed products is not necessary and will not increase your chances of winning. No other purchase necessary.

Submission Period: 2/1/2017 – 3/24/2017 (11:59:59 PM CT)

Announcement of Grand Prize Winner: On or before 4/7/17

Prize: Airfare for 2, four days and three nights stay at the Embassy Suites, 2-three day tickets to the Rolex event (grounds, trade show access), Cross Country Tailgate Day with Triple Crown® Feed and gear.

Participation in the Contest constitutes your full and unconditional agreement to these Contest rules (“Contest Rules”).

Contest Rules

ELIGIBILITY: The Contest is open only to individuals who are 18 years of age or older. To participate you must fill out the Contest entry form. You may only fill one Contest entry form. Open to residents of the continental USA only! All federal, state and local laws and regulations apply. Void where prohibited by law.

SUBMISSION PERIOD: Contest entry submissions will be accepted from 2/1/2017 through 3/24/2017 11:59:59 PM CT (the “Submission Period”).

TERMS OF SUBMISSION: By submitting a Contest entry form, you represent and warrant that you are the creator and owner of the information you provide in the Contest entry form and that you have all rights, approvals and/or consents necessary to submit it. You further represent and warrant that your Contest entry complies with all applicable federal, state and local laws, rules and regulations. If your Contest entry contains information deemed by TCN, in its sole discretion, as: (1) unsuitable in any way for public presentation, (2) unfavorably portrays TCN or its partners, (3) inconsistent with the theme or image of the Contest, it will be disqualified. Furthermore, any suspected use of robotic or like methods will void all applicable Contest entry submissions. The Contest entry information you provide will be used by TCN for the purposes of Contest administration and may also be used by TCN for advertising and marketing purposes. A Contest entry form that fails to comply with any of the Contest Rules may be disqualified at TCN’s sole discretion and TCN shall incur no liability to you in such event.

HOW TO SUBMIT THE CONTEST ENTRY FORM: You may submit your entry form by clicking on the provided link and filling out the form.

DETERMINATION OF THE WINNERS: On or before 4/7/2017 TCN will select one winner from all eligible Contest form entries. TCN will contact the winner by email to the address provided. Winner will also be announced on the TCN Facebook page wall.

MODIFICATION OF CONTEST RULES: TCN reserves the right to modify any terms of this Contest and these Contest Rules at any time, at its sole discretion and without providing you with any notice. TCN also reserves the right to cancel, suspend and/or modify the Contest, or any part of it at any time.

RELEASE OF LIABILITY: By submitting your Contest entry form, you agree to indemnify Facebook, Rolex, TCN, their agents, representatives, affiliates, directors, officers and employees (collectively, "Indemnified Parties") from and against any and all liability or causes of action (however named or described) for any injuries, losses and/or damages caused by or resulting from your Contest entry form submission, including without limitation: (1) any incorrect or inaccurate information; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Contest or receipt or use or misuse of any prize; (6) any unpaid taxes that you owe as a result of your participation in the Contest; and (7) any infringement by you of a third party's intellectual property rights. Neither of the Indemnified Parties shall be responsible for any expenses incurred by you in connection with your participation in this Contest.

LAW: The Contest will be conducted in accordance with the laws of the State of Minnesota. All disputes concerning these terms and Contest shall be adjudicated exclusively in the federal and state courts having jurisdiction over Hennepin County, Minneapolis, Minnesota, USA.

SPONSOR: The sponsor and administrator of this Contest is Triple Crown Nutrition, Inc., and can be contacted at <http://triplecrownfeed.com> or by U.S. mail: 315 East Lake Street, Suite 300, Wayzata MN 55391. Furthermore, you acknowledge that you understand that this Contest is in no way sponsored, endorsed or administered by, or associated with Facebook.