



FREQUENT BUYER PROGRAM CHANGE

Beginning January 1, 2020,
Triple Crown's Frequent Buyer Program will be

BUY 12, GET \$25!



Consumers still collect Triple Crown proofs of purchase in a provided envelope and send them to Triple Crown. However, Triple Crown will now send consumers a \$25 VISA debit card in return for every 12 proofs received (limited to 12 per year, a \$300 value). There are also new restrictions on product proofs accepted.

Program Rules:

- The Buy 12, Get \$25 Program is good on all Triple Crown manufactured feeds, Safe Starch® Forage, Alfa-Lox®/ StressFree™ Forage, Golden Ground Flax and Timothy Balance® Cubes. **Proofs from oats and non-listed forages and cubes will no longer be accepted.**
- Consumers are limited to 12 \$25 debit cards per calendar year (\$300 value).
- Proofs of purchase must be submitted; receipts will not be accepted.
- If submitting more than 12 proofs in one envelope, proofs must be bundled in groups of 12.
- The Buy 12, Get \$25 Program cannot be combined with other offers/programs.
- Triple Crown reserves the right to discontinue the program at any time.

Have Questions or Need a Redemption Envelope?

Contact your local retailer or call Triple Crown at 800-451-9916.