Is My Feed Fresh?

How to Read Triple Crown Feed Date Codes

Triple Crown® Horse Feed is made in several different mills so that we are able to support demand in the U.S. Depending on where you live, the feed mill may have a slightly different system for labeling the production date of your Triple Crown feed.

**EXAMPLE: MILL SERIES 1.**
*Printed on bottom seal strip of bag.*
*Feed made 7/03/19*

9JUL03TRL30530
9 = 2019
JUL = July
03 = 3rd
TRL = Mill ID
30530 = Run Code

*Area: East and West Coast*

**EXAMPLE: MILL SERIES 2.**
*Printed on bottom seal strip of bag.*
*Feed made 09/07/2019*

20903824 09072018 0808
09/07/2018
Middle set of numbers:
1\(^{st}\) & 2\(^{nd}\) digits = month
3\(^{rd}\) & 4\(^{th}\) digits = day
−5,6,7 & 8\(^{th}\) digits= year

*Area: Typically Midwestern states*

**EXAMPLE: MILL SERIES 3**
*Printed on bottom seal strip of bag.*
*Feed made 05/23/2019*

A1439
Letter = Mill ID
143 = 143\(^{rd}\) day of the year*
(May 23\(^{rd}\))
*Julian Day Calendar*

*Area: Typically Northeast: PA, NY up through New England*

**EXAMPLE: MILL SERIES 4.**
*Printed on the tag attached to bottom of bag.*
*Feed made 7/31/19*

4 bold digits: 9212
9 = 2019
212 = 212\(^{th}\) day of the year*
(July 31\(^{st}\))
*Julian Day Calendar*

*Area: TX, OK, LA, MS, NM, CO NE, MO, KS NE*

*For best freshness and palatability, recommend feeding Triple Crown fortified feeds within 3-4 months from the date of production. However, feed will meet guarantees, and, under safe storage conditions, will be safe to feed up to 6 months from the date of production. Regardless of production date, DO NOT use if product is moldy or has insect contamination.*