



FREQUENT BUYER PROGRAM CHANGE

Beginning January 1, 2022,
Triple Crown's Frequent Buyer Program is

BUY 15, GET \$30!



Consumers still collect Triple Crown proofs of purchase in a redemption envelope (or bundle with a redemption form) and send them to Triple Crown. However, Triple Crown now sends consumers a \$30 VISA debit card in return for every 15 proofs received (limited to 12 per year, a \$360 value).

Program Rules:

- The Buy 15, Get \$30 Program is good on all Triple Crown manufactured feeds, Safe Starch® and StressFree® forage, Golden Ground Flax, Timothy Balance® Cubes and Rice Bran. Proofs from oats and non-fortified forages and cubes do not qualify for this promotion.
- Consumers are limited to 12 \$30 debit cards per calendar year (\$360 value).
- Proofs of purchase must be submitted; receipts will not be accepted.
- If submitting more than 15 proofs, they must be bundled in groups of 15. Proofs are counted in increments of 15; incomplete groupings will not be counted or returned.
- The Buy 15, Get \$30 Program cannot be combined with other offers/programs.
- Triple Crown reserves the right to discontinue the program at any time.

Have Questions or Need a Redemption Envelope/Form?

Call Triple Crown at 800-451-9916, email info@triplecrownfeed.com or visit triplecrownfeed.com/frequentbuyer.