Triple Crown Comparison Criteria

While all feed companies will make claims regarding the makeup of their product, that doesn't mean that their claims would pass the high-quality threshold we've set for our own products at Triple Crown. Below, you'll find the criteria we applied when we set out to uncover the nutritional truth about horse feed.

Fixed Formula — Qualifying brands feature formulas that do not vary based on ingredient availability, cost or other variables that would alter the amount of ingredients used. Our Fixed Formulas are set by our nutritionist and do not vary based on ingredient availability or cost.

Corn Free — Corn is defined as any starch portion of the kernel, including whole, cracked or ground corn, and by-products such as corn germ meal.

5 or More Organic Minerals — Qualifying brands include 5 or more organic minerals in their formulas including organic selenium (listed as selenium yeast) and minerals with OMRI certification.

MOS Prebiotics — Qualifying brands must provide prebiotics in the form of MOS to maintain microbial population health.

Guaranteed Probiotics (Over 590 Mil CFU/lb.) — Qualifying brands provide support to the existing microbial population through the addition of live microbes guaranteed at a rate above 590 Mil CFU/lb.

Guaranteed Digestive Enzymes — Qualifying brands must contain guaranteed levels of cellulase and protease.

ButiPEARL™ Z EQ — Qualifying brands must contain ButiPEARL™ Z EQ.

Bacillus subtilis — Our Bacillus subtilis is a patented spore-forming microbial. Qualifying brands have a minimum guaranteed level of 16.25 million CFU/lb.

Total Microbial Count — Qualifying brands must contain a minimum of 2.33 Billion CFU/lb microbial count, including Lactobacillus Acidophilus, Enterococcus Facium, Bacillus Subtillus, and Saccharomyces Cerevisiae at levels that have a positive impact on the horse's microbiome.

Ideal Amino Acid Balance— Qualifying brands guarantee a minimum of 5 amino acids, including Lysine, Threonine, Methionine, Tryptophan, and Leucine at ideal levels.

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