



FRESHNESS GUIDELINES

The "Best By" recommendations below are for end users only to help ensure product is at its highest nutritional value. Product should be sold prior to "Best By" ranges. Retailers, please contact Triple Crown for official "Sell By" guidelines for Triple Crown products.



*Best by
6 months from
manufacture date*

Textured & Pelleted Feeds

*Best by
7 months from manufacture date
(for efficacy of added nutrients)*

Fiber component remains safe to feed
for 12+ months when stored properly



Fortified Forage Products



*Best by
12 months from
manufacture date*

Extruded Feed, Assorted Supplements, Non Fortified Forage Products & Oats



*Best by
24 months from
manufacture date*

Naturals Golden Ground Flax

*Best by
18 months from
manufacture date*

Functional Wafers



HOW TO READ A TRIPLE CROWN DATE CODE

TEXTURED & PELLETTED FEED BAGS

The only code on a Triple Crown feed bag that represents the date of production is the code printed on the strip that seals the bottom of the bag. This code signifies the day the feed was made.

Triple Crown is produced by a few different manufacturing facilities throughout the United States and all date codes will always be printed on the bottom seal strip of the bag. However, how you read the actual date code will vary depending on where you live. Here are the three different ways a date code may appear:

Format #1

"25125HAR1B" (tape on bottom of bag)

1st-2nd digits: 25 = last two digits of the year (2025)

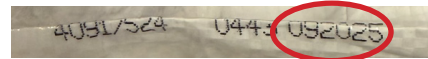
3rd-5th digits: 125 = three-digit Julian date (125th day of year; May 5)



Format #2

"40917524 0443 092025" (tape on bottom of bag, grouping of six digits - can be in the first, middle, or last)

Six digits grouping: 092025 = 09/20/25 (Sept. 20, 2025)



Format #3 (East Coast)

"A2825" (tape on bottom of bag)

1st letter: A = plant (Arcade)

2nd-4th digits: 282 = three-digit Julian date (282nd day of year; October 9)

5th digit: 5 = last digit of the year (2025)



RICE BRAN & SENIOR ACTIVE+ (EAST COAST):

"5161D" (tape on bottom of bag)

1st digit: 5 = last digit of the year (2025)

2nd-4th digits: 161 = three-digit Julian date (June 10)

5th letter: D = mill (Dalton)



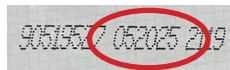
DIAMOND BALANCER AND RICE BRAN & SENIOR ACTIVE+ (MID WEST/WEST COAST):

"052025" (back of bag/bucket, grouping of six digits - can be in the first, middle, or last)

1st-2nd digits: 05 = month (May)

3rd-4th digits: 20 = day of month (20th day)

5th-6th digits: 25 = year (2025)



ESSENTIAL OMEGA BLEND, FORAGES, GOLDEN GROUND FLAX, FUNCTIONAL WAFERS & OATS:

All use standard calendar date formats for manufacture date. These dates are NOT expiration dates. Code location by product:

Essential Omega Blend: bottom of jug

Forages (StressFree® and Safe Starch® Fortified Forages, Grass Forage, Alfalfa Forage Blend): side of bag

Forage Cubes (Timothy Balance® Cubes, Alfalfa Cubes, Alfalfa-Timothy Cubes): on tag attached to bottom of bag

Golden Ground Flax: stamp or sticker on bag (DOM)

Functional Wafers: back of bag

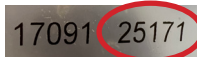
Oats: on tag attached to bottom of bag

STANDLEE® SMART DIAMOND CHOPPED FORAGE, SMART CUBE & SMART PELLET:

"25171" (last grouping of five digits)

1st-2nd digits: 25 = last two digits of year (2025)

3rd-5th digits: 171 = three-digit Julian date (June 20)



For best freshness, store the feed products in a dry location with good airflow and away from heat or moisture.
Examine product daily. DO NOT use if old, moldy or contaminated with insects.